

Business Growth Award Criteria

Energy NL's **Business Growth Award** recognizes an Energy NL member company which has achieved exceptional growth and success in its business through market development, export, diversification, and leadership.

Energy NL's Industry Achievement Awards Gala will take place October 17, 2024.

Nominations will be evaluated using the following award criteria:

Company Criteria:

The company must be an Energy NL member in good standing and be currently involved in the Newfoundland & Labrador energy industry.

Company Achievement:

The member company has achieved exceptional growth and success in its business through market development, export, diversification, and leadership.

The member company has demonstrated business growth through <u>one or more</u> of the following categories:

Category 1 - Diversification:

The member company has demonstrated business growth through diversification. They have expanded and diversified into new spheres of business within the energy industry.

Category 2 – Market Development & Growth:

The member company has shown business growth through market development, either locally, nationally, or internationally. The business has demonstrated success in selling its products/services and developing new markets and clients.

Category 3 – Other Growth Metrics

The member company has experienced steady growth, movement into new markets, an expanding client list, or other similar and demonstrable criteria.

Nominations must be seconded via a letter of support.

Please see the award nomination form for more detail on the rules for nominations.



Business Growth Award Nomination Form

Energy NL's **Business Growth Award** recognizes a member company which has achieved exceptional growth and success in its business through market development, export, diversification, and leadership.

Energy NL's Industry Achievement Awards Gala will take place October 17, 2024.

Application Instructions:

Please provide a written description according to the categories below of how the company demonstrates the award criteria and why they are deserving of the Business Growth Award. Information submitted by category may be in the form of a written narrative or bulleted list.

Deadline for submission of nominations is Thursday, April 18, 2024, at 5:00 p.m.

Nominee Member Company Name:	
Current Address:	
Telephone:	
•	
Nominated by:	
,	
Company/Organization:	
Company/organization.	
Address:	
Address.	
Telephone:	
Signature:	Date:

Nominations will be evaluated using the following award criteria:

Company Criteria:

The company must be an Energy NL member in good standing and be currently involved in the Newfoundland & Labrador energy industry.

Company Achievement:

The member company has achieved exceptional growth and success in its business through market development, export, diversification within the energy industry, and leadership.

The member company has demonstrated business growth through <u>one or more</u> of the following categories:

Category 1 – Diversification:

The member company has demonstrated business growth through diversification. They have expanded and diversified into new spheres of business within the energy industry.

Category 2 - Market Development & Growth:

The member company has shown business growth through market development, either locally, nationally, or internationally. The business has demonstrated success in selling its products/services and developing new markets and clients.

Category 3 – Other Growth Metrics

The member company has experienced steady growth, movement into new markets, an expanding client list, or other similar and demonstrable criteria.

Nominations must be seconded via a letter of support.

Submit nominations to:
Awards Selection Committee
Email: info@energynl.ca