



## Business Growth Award Criteria

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Noia's **Business Growth Award** recognizes a Noia member company which has achieved exceptional growth and success in its business through market development, export, diversification, and leadership.

**Noia's Industry Achievement Awards Gala** will take place May 31, 2022, during Noia's Annual Conference and Exhibition.

Nominations will be evaluated using the following award criteria:

### **Company Criteria:**

The company must be a Noia member in good standing and be currently involved in the Newfoundland & Labrador energy industry.

### **Company Achievement:**

The member company has achieved exceptional growth and success in its business through market development, export, diversification, and leadership.

**The member company has demonstrated business growth through one or more of the following categories:**

### **Category 1 – Diversification:**

The member company has demonstrated business growth through diversification. They have expanded and diversified into new spheres of business within the energy industry.

### **Category 2 – Market Development & Growth:**

The member company has shown business growth through market development, either locally, nationally, or internationally. The business has demonstrated success in selling its products/services and developing new markets and clients.

### **Category 3 – Other Growth Metrics**

The member company has experienced steady growth, movement into new markets, an expanding client list, or other similar and demonstrable criteria.

**Nominations must be seconded.**

**Please see the award nomination form for more detail on the rules for nominations.**